



**Above:** Luis Jorba (Frialsa) in the agave fields with Ishmael (El Jimador)



**Right:** Sam Bradshaw (American Cold Storage)



**Left:** Brian Davis (Imperial), Ernie Ferguson (Merchants) and Heron Rodriguez (Frialsa)

**Below:** Kelly and Tony Lucarelli (Henningsen) with the Mariachis, at the Cuervo Factory Gardens in the city of Tequila, Jalisco



**Right:** Heron Rodriguez (Plant Manager Frialsa-Guadalajara) and Adriana Newton at the Hacienda de Carmen



**Above:** Kathy and Angelo Antoci (USG), with Ishmael the Cuervo, El Jimador. "El Jimador" is the name given to the experienced farmer who selects and cultivates the legendary and unique Blue Agave.



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# The World Group Outlook

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Your Alternative Refrigerated Logistics Network



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## Frialsa Hosts World Group Annual Meeting

The World Group Annual Meeting was graciously hosted by Frialsa Frigorificos in Guadalajara Mexico, from May 19-23, 2007. When not in formal business meetings, the attendees tasted the rich history of the Mexican culture. The events included a tour of the original Jose Cuervo tequila processing plant, a visit to Hospicio Cabanas to view a beautiful mural painted by the world renowned artist Jose Clemente Orozco, dinner at a restored Spanish hacienda, and all the shopping and food that downtown Guadalajara has to offer. Some members also toured one of Frialsa's state-of-the-art warehouses.

One of the most valuable components of the annual meeting is the round table discussions. This portion of the agenda allows each member to discuss trends, regulations, and events that are happening within the industry, and how they affect their region of the continent. It is very enlightening for members to discover what tactics others are using to deal with the same challenges.



**Left:** Tony Lucarelli (Henningsen), Ricardo Serrato and Heron Rodriguez of Frialsa at their Zamora facility



## Great Lakes Cold Logistics Gains Traction with Consolidation Program

Great Lakes Cold Logistics consolidation program was recently featured in *Midwest Foodservice News*.

Executive vice president Howard Schillinger noted that "In October 2004 Great Lakes Cold Storage started its logistics division to provide value-added distribution for food producers, schools, restaurants and grocery stores. We're an asset-based trucking company with more than thirty-five, 53-foot refrigerated trucks, and we expect to grow to 50 trucks by the end of the year. We operate late-model, state-of-the-art, refrigerated trailers and tractors. We support the retail and food service companies by reserving space in our warehouses for their various frozen and fresh products. We can bring in and hold these products and then provide them to the customer on demand.



Jacksonville, Florida. "We're working together to enhance the whole logistics package," Howard Schillinger notes. "Between us, we will cover nearly the entire country. It's a classic synergy for both companies and for our customers."



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Based in Cranberry Township, Pennsylvania, Great Lakes Cold Logistics services 33 mid-western and eastern states, and recently entered a working partnership with a cold storage firm located in

*"Our goal is to support our customers and add value to them at every stage of their supply chain—including to and from production, storage and delivery to their customers, as required."*

For more information about Great Lakes Cold Logistics, contact Howard Schillinger at (412) 352-6561.

## U.S. Growers Hosts 20 Year Club



U.S. Growers Cold Storage recently honored its longtime associates at their Annual 20 Year Club Dinner Party. All personnel with 20 years or more of service, and their guests, were invited to an evening of fine dining, musical entertainment and fun with their longtime co-workers at the renowned Steven's Steak House in the

(seven of whom have been with U.S. Growers more than 30 years!).

President Angelo Antoci began the evening's festivities by welcoming each new member to "the club" with a special gift in recognition of their dedication to U.S. Growers. He then thanked all the members for their hard work and loyalty and encouraged everyone to come forward, to be applauded by their friends and co-workers, and to share a few words about their time with the company. Throughout the evening there were many good stories shared, some old friendships renewed and an abundance of laughing and smiling.

City of Commerce, California. This year's inductees raised the total club membership to 22 members

## U.S. Growers Promotes Flores



U.S. Growers Cold Storage is pleased to announce the promotion of Jose Flores to Warehouse Manager of the Area #3 facility, located in Los Angeles. Jose began his career at U.S. Growers 13 years ago as a shipping and receiving clerk. Since then Jose has steadily risen through the ranks, learning the 3PL/

Cold Storage industry from the ground up. Prior to his recent promotion Jose had been a lead foreman and then assistant Warehouse Manager at Area #6, the company's largest facility. His dedication to servicing customers, ability to work well with his associates, combined with his attention to detail, will serve him well in his new position.



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## Merchants Hosts USDA at Jessup Facility

Merchants Terminal (MTC) recently hosted Jim Kirkbride, Field Supervisor from the USDA and representatives from more than 20 countries at their Jessup, MD distribution center. At the Jessup DC, MTC provides a comprehensive line of Import and Export services and has the only import meat inspection facility in Maryland.



The international contingent, composed mostly of doctors and veterinarians of food science viewed a presentation and tour by the USDA and MTC focusing on the import inspection process. MTC's VP of Operations Ken Johnson spoke with many of the representatives and fielded questions regarding this vital link in the supply-chain.

*Johnson remarked, "We have seen remarkable growth in the import services we provide. It was a great opportunity to meet with delegates from so many different countries and discuss the issues they face. We look forward to working with many of them in the future."*



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